



Strasbourg, 21 May 2010

EUROPEAN LANDSCAPE CONVENTION

COUNCIL OF EUROPE

***CELEBRATION OF THE TENTH ANNIVERSARY OF THE
EUROPEAN LANDSCAPE CONVENTION
2000-2010***

New challenges, new opportunities

DRAFT PROGRAMME

*Florence, Italy
Palazzo Vecchio, Salone dei 500
19 - 20 October 2010*

*Council of Europe Secretariat document
Cultural Heritage, Landscape and Spatial Planning Division
Directorate of Culture, Cultural and Natural Heritage*

The European Landscape Convention was adopted in Florence (Italy) on 20 October 2000 and came into force on 1 March 2004, with the aim of promoting European landscape protection, management and planning, and organising European co-operation in this area. The Convention is the first international treaty to be exclusively concerned with all aspects of European landscape. It applies to the entire territory of the Parties and covers natural, rural, urban and peri-urban areas. It concerns landscapes that might be considered outstanding as well as everyday or degraded landscapes.

The Convention represents an important contribution to the implementation of the Council of Europe's objectives, namely to promote democracy, human rights and the rule of law and to seek common solutions to the main problems facing European society today. By taking into account landscape, cultural and natural values, the Council of Europe seeks to protect Europeans' quality of life and well-being.

As at 21 May 2010, 31 Council of Europe member states had ratified the Convention: Armenia, Belgium, Bulgaria, Croatia, Cyprus, Czech Republic, Denmark, Finland, France, Greece, Hungary, Ireland, Italy, Latvia, Lithuania, Luxembourg, Moldova, Montenegro, Netherlands, Norway, Poland, Portugal, Romania, San Marino, Slovak Republic, Slovenia, Spain, "the former Yugoslav Republic of Macedonia", Turkey, Ukraine, United Kingdom. A further seven states have signed it: Azerbaijan, Bosnia and Herzegovina, Georgia, Malta, Serbia, Sweden and Switzerland.

The Celebration is designed to mark the 10th Anniversary of the opening of the European Landscape Convention for signature by Council of Europe member states and to provide an opportunity for further signatures et ratifications.

The day before the official ceremony, Council of Europe member states and observers to the Council of Europe Conferences on the European Landscape Convention will be invited to speak on one of the four topics mentioned in the programme, presenting contributions (in English and/or French, 5 pages maximum) or posters. Written contributions should be e-mailed to the Council of Europe Secretariat while posters should be brought to the conference by the participants themselves. The written contributions will be available on the Council of Europe and MIBAC web sites.

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TUESDAY 19 OCTOBER 2010
– PREPARATORY DAY BEFORE
THE OFFICIAL CEREMONY –

MORNING (9 am – 12.30 pm)

9.00 - 9.30 am *Reception of participants*

9.30 - 10.00 am

Opening addresses

Mrs Gabriella BATTAINI-DRAGONI, Director General of Education, Culture and Heritage, Youth and Sport of the Council of Europe

Italy's Under-Secretary of State for Cultural Heritage and Cultural Activities

Mr Miko HARO, Chair of the Steering Committee for Cultural Heritage and Landscape (CDPATEP) of the Council of Europe

Presentations on the aims of the day

Mr Mario LOLLI GHETTI, Director General for Landscape, Fine Arts, Architecture and Contemporary Art of Italy

10 - 11.30 am

Quality of landscape – Quality of life

- **How public aspirations have changed since 2000**
Mr Yves LUGINBHÜL, Director of Research, CNRS, France
- **The role, experience and potential of associations**
Mrs Anne-Marie CHAVANON, Chair of the Sustainable Territorial Development Committee of the Conference of INGOs of the Council of Europe

Rapporteur – *Visions of the future*
Mr Giuseppe ROMA, Professor, Italy

11.30 am - 12.00 pm *Break*

12.00 - 1.30 pm

Quality of landscape – Quality of policies

- **Strategies for landscape**
Mr Carlo MAGNANI, Professor, Italy
- **Landscape initiatives: the experience of the Council of Europe Landscape Award**
Mr Enrico BUERGI, President of the Jury of the Council of Europe Landscape Award

Rapporteur – *Visions of the future*
Mr Massimo VENTURI FERRIOLO, Professor, Italy

1.30 – 3 pm *Lunch*

AFTERNOON (3 – 6.30 pm)

3 - 4.30 pm

Awareness-raising, training and education: results and prospects for sustainable development

- **Raising awareness of the value of landscape**
Mr Jean-Loïc PORTRON, Realisator of a landscape Serie for Arte television
- **Training and education at all levels**
Mr Diedrich BRUNS, President of the European Council of Landscape Architecture Schools (ECLAS)

Rapporteur – *Visions of the future*
Mr Franco FARINELLI, Professor, Italy

4.30 - 5 pm *Break*

5 - 6.30 pm

Landscape, Europe's heritage

- **Transnational and transfrontier co-operation: challenges for the future**
Mr Jean-François SEGUIN, President of the Conference of the European Landscape Convention of the Council of Europe
- **Landscape information and monitoring systems: collective intelligence**

Mrs Maria José FESTAS, Vice-President of the Conference of the European Landscape Convention of the Council of Europe

Rapporteur – *Visions of the future*

Mr Nigel THORNE, President of the European Federation for Landscape Architecture (EFLA)

6.30 pm *Close*

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WEDNESDAY 20 OCTOBER 2010

– HIGH-LEVEL OFFICIAL CEREMONY –

MORNING (9 am - 12.30 pm)

9 - 9.30 am *Reception of participants*

9.30 - 10.30 am

Opening addresses

Welcome speech by the Mayor

Representative of the Secretary General of the Council of Europe

Italy's Minister for Culture and Cultural Heritage

Representative of the Committee of Ministers of the Council of Europe

Representative of the Parliamentary Assembly of the Council of Europe

Representative of the Congress of Local and Regional Authorities of the Council of Europe

Conclusions of the Preparatory Days

Mrs Gabriella BATTAINI-DRAGONI, Director General of Education, Culture and Heritage, Youth and Sport of the Council of Europe

Secretary General of the Italian Ministry of Culture and Cultural Heritage

10.30 - 11.00 am *Break*

11.00 am - 12.30 pm

***New commitments:
opening of the Convention for signature and ratification***

Representatives of those states which so wish are invited to sign and/or ratify the Convention and announce its signature/ratification.

***Statements by Ministers representing
the Parties to the Convention***

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12.30 - 2.30 pm *Lunch*

AFTERNOON (2.30 - 6.30 pm)

2.30 - 4 pm

A comparative look at landscape

Viewpoint of an economist

Mr Colin PRICE, Professor of landscape economics, UK

Viewpoint of an artist photographer

Mr Gabriele BASILICO, Photographer

Viewpoint of a philosopher

Mr Stefano ZECCHI, Professor, Italy

4 - 4.30 pm *Break*

4.30 - 5 pm

Close of the Ceremony

Mrs Gabriella BATTAINI-DRAGONI, Director General of Education, Culture and Heritage, Youth and Sport of the Council of Europe

Mr Mario LOLLI GHETTI, Italy's Director General for Landscape, Fine Arts, Architecture and Contemporary Art